

B.Com.

I Semester End Examination-March /April 2022

Management Principles and Applications

Course Code - COM1DSC02

QP Code:1022

Duration-02 Hours

Total Marks:60

Instruction: Answers should be written **completely** either in **English** or in **Kannada**.

Section – A

1. Answer any **Five** of the following questions. Each question carries **Two marks**. (5x2=10)

- What is Span of Control?
- What is Planning?
- What is Decentralisation?
- What is meant by Staffing?
- Give the meaning of Controlling.
- Mention any two types of Communication.
- Expand: i) PERT ii) SWOT

Section B

Answer any **Four** of the following questions. Each question carries **Five marks**. (4x5=20)

- Briefly analyse the functions of Management.
- State the features of Planning.
- What are the steps involved in Process of Organising?
- Give the differences between Formal and Informal Communication.
- Briefly discuss the steps in Controlling Process.

Section C

Answer any **Two** of the following questions. Each question carries **Twelve marks**. (2x12=24)

- Explain the different types of Plans.
- Describe Maslow's needs Hierarchy Theory.
- Discuss the importance of Co-ordination.

Section D

Answer any **One** of the following questions, which carries **Six marks**. (1x6=6)

- Identify any three Barriers to Communication and suggest the ways to overcome the Barriers.
- As a Manager of an Organisation, how will you motivate your employees.
